

VSNV Main: (702)642-3333 Billing: (702)642-3333 Formerly KVBC Remit Address: 1500 Foremaster Lane Las Vegas, NV 89101

#### Billing Address:

Delaware, OH 43015 Attention: Accounts Payable Strategic Media Placement, Inc. 7669 Stagers Loop

Line Channel Description

Time:

Day

Date

Length Aired Days Ad-ID

Rate

Reconciliation

Ref#

## INVOICE

Estimate Number   2690	Product JOE	Advertiser	
	JOE HECK 4 CONGRESS	Heck, Joe for Congress	

National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive   Amy McCreary
KSNV	Station

Order# Alt Order #

06852462 106602

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

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Billing Calendar	Broadcast	$\Box$
Billing Type	Cash	
Special Handling		

Deal #	
Order Flight	09/17/12 - 09/30/12
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IDB#	

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Advertiser Ref	Agency Ref	Product Code	Advertiser Code	700

	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	
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	5-630p													658a-9am											s 6-7a	
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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider. Payment by Applicant to Third Parties of Spilicant shall not constitute payment to Media Provider. Applicant shall not constitute payment to such advertising agency (or other Third Parties to Applicant shall not constitute by Applicant place advertising through an advertising agency (or other Third Parties to the Applicant shall not be responsible to Media Provider and advertising agency for the payment of such advertising under the terms set forth herein above. If Applicant advertising on behalf of a client, Applicant advertising to the payment of such advertising under the terms set forth herein above. If Applicant advertising on the second shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Main: (702)642-3333 Formerly KVBC VSNV Billing: (702)642-3333 1500 Foremaster Lane Las Vegas, NV 89101 Remit Address:

#### Billing Address:

Delaware, OH 43015 Attention: Accounts Payable Strategic Media Placement, Inc. 7669 Stagers Loop

### INVOICE

2690	Estimate Number
JOE HECK 4 CONGRESS	Product
Heck, Joe for Congress	Advertiser

	Invoice #	106602-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Account Executive   Amy McCreary
Sales Office Blair - Philadelphia
Sales Region National

Order#	106602
Alt Order#	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

Billing Calendar Broadcast  Billing Type Cash  Special Handling		
	Billing Calendar	Broadcast
Special Handling		Cash
	Special Handling	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

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Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Remit Address: 1500 Foremaster Lane

#### Billing Address:

Delaware, OH 43015 7669 Stagers Loop Attention: Accounts Payable Strategic Media Placement, Inc.

# INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2690

Invoice Perioc	90
Invoice Month	DE HECK 4 CONGRESS
Invoice Date	eck, Joe for Congress

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Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/30/12	September 2012	09/30/12	106602-1

Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Sales Office Account Executive

Amy McCreary Blair - Philadelphia

> Alt Order# Order#

06852462 106602

**KSNV** 

Deal#	
Order Flight	09/17/12 - 09/30/12
IDB#	
Advertiser Code	
 Product Code	

Advertiser Ref	Agency Ref	

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	VSNV	KSNV		KSNV	VSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		VSNV	KSNV	VSNV	XSNV	KSNV	VSNV		KSNV	KSNV	VSNV	
				Sa-Su News 3 at Eleven											M-F News 3 at Eleven									Face to Face w/ J.Raiston	Canada Control of Control of Canada C
				11pm-1135pm											11pm-1135pm									730-758pm	and the second
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SS	11:27 PM		SS		11:34 PM	11:34 PM	11:21 PM	11:26 PM	MTWT	11:12 PM	11:30 PM	11:19 PM	11:22 PM	MTW1		7:45 PM	7:52 PM	7:52 PM	7:33 PM	7:48 PM	MTWTF	7:48 PM	7:47 PM		- See See See See See See See See
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Main: (702)642-3333 Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC **KSNV** Las Vegas, NV 89101 Remit Address:

#### Billing Address:

Delaware, OH 43015 Attention: Accounts Payable Strategic Media Placement, Inc. 7669 Stagers Loop

# INVOICE

Station KSNV
Account Executive   Amy McCreary
Sales Office Blair - Philadelphia
Sales Region National

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12
Order#	106602
Alt Order#	06852462

Ū		Special Handling
Š	Cash	Billing Type
Б	Broadcast	Billing Calendar

IDB#	
Advertiser Code	
Product Code	

Order Flight

09/17/12 - 09/30/12

Deal #

Advertiser Ref	Agency Ref

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Remit Address: KSNV

Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101

Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc. Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

# INVOICE

Advertiser Heck, Joe for Congress
Product JOE HECK 4 CONGRESS
Estimate Number 2690

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	21/08/e0 - 21/77/80

Page 5 of 5

StationKSNVAccount ExecutiveAmy McCrearySales OfficeBlair - PhiladelphiaSales RegionNational

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

 Product Code	Advertiser Code	# adı	

Advertiser Ref	Agency Ref	

Net Amount Due	Agency Commission	Gross Iotal
\$29,133.75	\$5,141.25	\$34,275.00
Payment Terms 30 Days		

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